

RADAR Appointment Package

Secure, automated tool for robust appointment reminders.



The RADAR Appointment Package takes patient communication to a new level. It not only saves lost time and revenue—a direct impact to your bottom line—it fosters patient relationships to help grow your practice.

RADAR sends patients an automated email, text, or voice call (whichever they prefer), and it's bi-directional—so patients can easily respond. RADAR can also direct patients to a secure web page with more robust information, such as video, calendar syncing, prep instructions, interactive maps, and more. Dynamic communication keeps patients engaged.

FEATURES

► Two-way communication

Confirmations entered by the patient—via email or text—are routed back to the facility for follow-up.

► Secure, encrypted data

The RADAR Appointment Package delivers HIPAA-compliant communication, so all regulatory requirements are addressed with no hassle.

► Customized web page for appointments

Link to a branded web page for patients to see key information: download-able forms, prep instructions, calendar syncing, interactive maps, procedure descriptions, and more.

► Opt-in engagement

Patients can choose the type of notifications they want to receive: clinical, such as medication schedules and appointment reminders, or marketing, such as comment forms and surveys. Or they can elect to receive all types of notifications.

► Cloud-based software service

RADAR is a cloud-based software service. It can be easily configured to fit current workflows in a practice and to scale as the practice grows.

► Multi-platform support

The RADAR Appointment Package works with any device—tablet, smartphone, laptop, desktop.

BENEFITS

Improved productivity

RADAR helps improve utilization by giving advance notice of no-shows. You can fill empty slots and free staff from multiple daily phone calls.

Streamlined workflows

Follow-up, alert, and audit parameters are easy to define. RADAR stays adaptable even as the practice evolves.

Increased patient loyalty

RADAR makes it easy for patients to engage with the practice—and to stay directly informed on what matters to them, in the way they prefer.

Cost-effectiveness

RADAR requires no complicated interface or capital outlay—but delivers strong leverage for growth.

Strategic marketing

Communication can be branded with the practice name and logo, as well as any additional messaging to promote services.